



BUILDING A VISION FOR OPPORTUNITIES

BUSINESS & ENTREPRENEURSHIP TRAINING

Overture International was formed by individuals in the US and Haiti with a joined mission to empower the people of Haiti by **working side by side to develop economic opportunities through community development projects.**

We believe that job creation is the ultimate solution to combat the ongoing cycle of poverty.

With a vision to **expand job opportunities and introduce new businesses**, Overture International has developed programs for business training and entrepreneurship investment. These programs are supported through community development projects where a unique opportunity is offered for **learning through hands-on training, expansion of local job opportunities, and encouragement for new business development.**

Our Strategy for Economic Empowerment

Facilitate programs that provide opportunities for Haitians to establish small businesses or operate as independent contractors for the community development projects.

Expansion of work and business opportunities are the result of these new Haitian businesses and promotes our philosophy of "Haitians helping Haitians".

BUSINESS TRAINING PROGRAM

Overture International has developed and supports a business training model for personal and professional development that will help young adults understand themselves better, generate motivation, develop communication skills for better relationships, improve skills to address life challenges, teach problem solving strategies, and teach the importance of ethical decisions.

The **Business Training Program** offers 3 series of training for young adults who are entering the workforce or adults seeking to improve their skills to advance in their current vocation or launch a new business. Each series of courses are designed to guide the student's development of skills that will give them an advantage in the workforce and the ability to promote economic growth. To encourage the **development of small businesses**, adults completing the Business Basics and Entrepreneurship Training Series will be eligible to apply for business start-up assistance through the **Investment Share Program**.

The program is guided by Haitian professionals who have formed strong like-minded partnerships with Overture International to empower economic growth in under-served communities.

BENEFITS OF THE BUSINESS TRAINING PROGRAM

- ❖ *Creates solutions to economic challenges through education in:*
 - *Ethics and decision making*
 - *Leadership and communication skills*
 - *Problem solving strategies*
 - *Financial literacy and other technical skills*
 - *Entrepreneurship training*
- ❖ *Students who successfully complete each series are awarded a certificate of completion*
- ❖ *Program builds confidence and self-respect*
- ❖ *Training directly targets daily challenges at home or work*
- ❖ *Introduces young adults to local professionals to create a network of support*
- ❖ *A wide range of local professionals teach the courses to provide a balance of academic expertise and real-world experience*
- ❖ *Courses are structured so that students can participate while attending either Classical or Vocational programs.*
- ❖ *Students gain hands-on job training in a variety of services and trades.*



BUSINESS TRAINING SERIES OVERVIEW

The Business Training Program offers 3 series of training for individuals seeking to expand their opportunities with quality of life skills, business knowledge, advantage in the workforce, and entrepreneurship training for job creation.

Career Planning:

Career Planning is the first series in the Business Training Program and courses are taught in group workshops.

Series 1 Overview:

- Series 1 teaches strategies to help young adults envision opportunities and goal setting skills to aid in planning for independent living and a career.
- This series supports youth ages 16-18 as they prepare for independent living and their futures.
- Training provided in this series is essential for helping the youth transition into society, prepare for job training programs, and how to engage with community resources.

Entrepreneurship Training:

Entrepreneurship Training is the third series in the Business Training Program and offers guidance and support for new entrepreneurs with a network of professionals.

Series 3 Overview:

- Series 3 teaches young entrepreneurs' skills in business planning, budgeting, effective communication skills, and employer responsibilities.
- This series supports young adults who desire to launch a new business. Older adults can advance to this program after attending the Business Basics Series.
- Those adults completing the Business Basics and Entrepreneurship Training Series are eligible to apply to the Investment Share Program.

Business Basics:

Business Basics is the second series in the Business Training Program and courses are taught in group workshops.

Series 2 Overview:

- Series 2 teaches financial literacy, effective problem solving and communication skills.
- This series supports young adults who are preparing to enter the workforce. Older adults can enter this program to improve their professional skills or advance to Entrepreneurship Training.
- Training focuses on building skills in communications, ethics and decision-making, problem solving, business math fundamentals, planning, and business development.

INVESTMENT SHARE PROGRAM

The **Investment Share Program** offers business start-up assistance for adults completing the Business Basics and Entrepreneurship Training Series. Local professionals provide mentoring and make selections of program beneficiaries.

Professional Participation

Members from the local communities include business owners, managers, community leaders, spiritual leaders, social workers, psychologists, or education professionals. These professionals serve on the **selection committee** or as **mentors** to new business owners.

Applicant Guidelines

Applicants must successfully complete Series 2 & 3 of the Business Training Program, complete an application, and submit a **business plan and budget**. All applicants are expected to have demonstrated a **positive moral character** through community service and work ethics.

Accountability throughout the Business Training Program and Investment Share Program is essential to the overall success of the new business owners.

Program Outcomes

- **Start-up resources are provided for new businesses**
- **Job opportunities are generated, and the local economy is improved**
- **A network of professionals is formed to support economic development**
- **Everyone has a shared investment for a successful outcome including the Program Sponsor, Selection Committee, Beneficiary, & Mentors**



ABOUT US

Overture's Economic Empowerment program provide job opportunities, hands-on training, and grow the local economy. We incubate new enterprises through hands-on experience, business training, and start-up capital, in collaboration with local businesses and partners.

Through our community service projects, we have built strong partnerships and have trained crews to expand our capacity to facilitate and implement community development projects of any size.

For more information about Overture International, visit us at: www.overture.international

Overture Outreach International is a registered 501(c)3 nonprofit corporation.

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